

**CREST PARENT GROUP  
AGENDA – July 10th, 2018**

- President *Lisa Lisk*:
  - Welcome and thank you!!
  - Set meeting dates for the year
  - Arena: August 1st sign-up genius
  - Paypal login confirmed
  - Additional “square” ordered
  - Do we like the Remind texting? Can we get the word out to kids to sign up?
  - List of last year’s graduates for graduation cards and complementary CPG membership. Add them to Mailchimp and encourage alumni relations as well.
  - Email has gone out regarding CPG membership to 10th-12th grade families. Breakfast email will go out Thursday or Friday of this week.
  
- Vice President *Jan Bailey*:
  - Update
  
- Secretary *AJ Pratt*:
  - Discuss minutes from June informal planning session
  
- Treasurer *Pooja Babbrah*:
  - Presented by Lisa
  - Work on budget for 2018-19 school year.
  - Need treasury assistant
  - Lisa connecting with PTO to see how to get new treasurer on the checking account.
  
- Hospitality Chair *Mary Schmelzeis*:
  - Updates
    - Carrie will partner with Mary for multiple upcoming events. Shilpa will be back up. Thank you!!
  - JJ’s
    - Sarah is point person. Thank you!!
    - Reserved table cards
    - Car decals?
    - Set up at 7:30am
    - Need CREST older kids to show up
    - Name tags?
    - Balloons?
    - Lisa will get signage from Mary

- Mary needs list of folks who want to help with hospitality from spreadsheet. She will send a welcome email.
- Phil, can culinary cater the first board breakfast or do we want Einstein's? Please give us a list of dates for meetings. Lisa will reach out to Mrs. Glady for her mentor breakfast date.
- Mary will take care of logistics for 8th grade night on October 8th.
  
- Communications Chair: *Cindy Interdonato*
  - Carrie will help with newsletter. First edition will be in September.
  - Updates
  
- T-Shirt Sales: *Carrie Toppenberg*
  - CPG will sell shirts at breakfast. Carrie will inventory afterwards.
  
- Carpooling Chair: *Amy Frink*
  - *Update: 11 carpool groups have been formed with a couple of outliers still in process.*
  
- Fundraising Chair: *Kelsea Patton*
  - Scottsdale Beer Company: Need assistant to track and manage ticket sales. Kelsea will develop a plan for marketing and promotion. She will also look at potential dates; stay tuned.
  
- Track Representatives *Shilpa Manage, Cindy Interdonato/Emma Fuentes, Sarah Banks:*
  - Communication has been made with all teachers
  - Track reps will personally invite staff to the breakfast. CPG will sponsor their meals.
  - Can Shilpa take on the Einstein's ordering for 1st day of school staff breakfast? Cindy will tentatively pick up/set up.... otherwise we'll have Einstein's deliver and set up. Is there a charge for that?
  
- Senior Banquet- *AJ Pratt*
  - 84 prospective seniors
  
- Report from CREST Coordinator – *Mr. Phil Howardell*
  - Update
  - Working on dates for CPG events
    - Senior banquet
    - College night with Mrs. Glady
    - Internship night with Mrs. Glady
    - 8th grade Information night (October 8th)
    - Breakfasts: advisory board and mentors
  
- Old Business:
  - none
  
- New Business:
  
- Adjournment