



CREST PARENT GROUP
Sept 24, 2018 Executive Planning Meeting Minutes

Attendees: Lisa Lisk, Jan Bailey, AJ Pratt, Sarah Banks, Darla Giuffre, Terri Clark, Tamara Yurong, Jennifer Schwartz, Mary Schmelzeis, Monica Weaver, Emma Fuentes, Jon Carlson, Mandy Carlson, Shefali Desai, Karen Grant, Jennifer Kroening, Phil Howardell

Location: Crest Building

President's Welcome (Lisa): The meeting was called to order at 6:08 pm by President Lisa Lisk

- Welcome to new attendees.

Vice President- Jan Bailey

- Membership 178 families registered; up to 50 % membership. Increased after last newsletter.

Secretary-AJ Pratt

- PTO update - Mr. Deonise spoke about increase in enrollment; around 1944 students. Discussed Red Zone sponsors to cover up to 125 student admissions at football games. Discussed suicide awareness and had a speaker from a counseling office across the street.
- Minutes from August reviewed correction of spelling of Sarah Lindquist and UPC reps, motion to approve by Jan Bailey, seconded by Jennifer Schwartz and motion passed.

Treasurer- Sarah Lindquist

- Presented by Sarah Lindquist- paid deposit for Senior banquet, tablecloths and t-shirts

Report from CREST Coordinator Phil Howardell:

- Crest info meeting on Oct 1- 6-8 pm Auditorium. Last year some accepted students decided not to come to crest due to transportation issues. Would like to include info about carpooling with acceptance letters. Info table at event for Carpooling and a CREST parent group flier.
- 8/29 tours start every Wed.
- 9/24 application window opened
- 9/25 Shadow application opened
- 10/4 Skills USA fall leadership conference
- 10/5 CREST advisory Board meeting-Culinary Cater
- 10/8 first day crest shadowing.
- 10/10 PSAT testing
- 11/1 HOSA Flex Conference
- 12/12 CREST Project symposium, 5-6:30 HMB, HSC, Eng 102
- 12/13 CREST Project Symposium, 5-6:30 HCB, AP CSP, CEA
- Met with Marketing Director, since recruiting is down. Marketing is going to work with us and will need parent and student testimonials.

Hospitality Chair Update (Mary S):

- Crest information Meeting- Sign up sent out for volunteers, cookies, water, bite desserts.
- October 17: Internship Mentor breakfast
- CREST College Night 10/29 Mrs. Glady

Communications Chair: Cindy Interdonato (not in attendance) Lisa presenting

- Newsletter info needed

T-Shirts: Carrie Toppenberg (not in attendance)

- Will be selling T-shirts and Decals at December presentation.

Carpooling Chair: Amy Frink (absent)

- Lisa to reach out to her for Oct 1 CREST info night

Fundraising chair: Kelsea Patton and Polly Jarman to help

- Online Auction, still don't know dates.
- Scottsdale Beer Company: submitted 2 dates for fundraiser. Jan. 29th (preferred) Jan 15th (alternate) sent dates to Mr Havlovic for approval. Buffet dinner, dessert and soft drink. SBC donating 100% of ticket sales- 20.00 adults 15.00 student. Will do a silent auction for brewery tour and dinner for 4.
- Need volunteers for auction to pick up items.

Track Representatives: Shilpa Manage, Cindy Interdonato, Emma Fuentes and Sarah Banks

- Sarah Banks- Mrs Setton gave nice info still waiting on Mr Vivers
- Emma- nothing from Computer Science
- Shilpa- Bio nothing yet

Senior Banquet- AJ Pratt

- 81 prospective Seniors
- Wed. April 17; confirmed with Orange Tree golf club, Contract signed and deposit provided. Difficulty with Orange tree initially; cost of Banquet was going to go up to 8700.00 AJ was able to work out deal with Orange Tree, keeping cost relatively similar to last year's rate.
- Orange Tree said they would keep price the same for upcoming years if we agree to doing Banquet on a Monday night. Board tentatively agrees to this and will decide with certainty after this year's banquet in April.

UPC update: Jennifer Schwartz

- Program "Will my student be ready for middle school?"
- Future topics will include Freshman and Sophomore years and Junior, Senior years.
- Gifted programing for uniquely gifted and gifted this Thursday 7:00 pm: Understanding the needs of gifted learners.
- UPC- email to No vote on Prop 305

Next general meeting is: 10/29 College Night at 6:00pm, Executive Board only prior to event;
11/26 next general meeting.

Adjournment 7:17pm, *AJ Pratt; Secretary*

CREST PARENT GROUP
Approved 2018-2019 Budget

SOURCES OF FUNDS:	2018-2019 BUDGET	COMMENTS:
Parent Donations	\$3,800.00	
Corporate Matching Fund	\$1,500.00	
Shirt Sales/ Promo items	\$1,000.00	
Various Fundraisers	\$1,000.00	
JJ's Deli	\$300.00	
eScript/Albertson's	\$0.00	
Auction	\$1,000.00	
Banquet Ticket Sales	\$4,000.00	
Interest Income	\$0.00	
Total Income, NET:	\$12,600.00	
USE OF FUNDS:		
Student Club Support	\$1,875.00	
Teacher Requests	\$700.00	
Teacher Appreciation	\$450.00	
Senior Banquet	\$7,000.00	
Hospitality	\$1,500.00	
PTO Annual Dues	\$75.00	
Office Supplies/Website	\$100.00	
PayPal Fees	\$50.00	
Square Fees	\$50.00	
Miscellaneous	\$50.00	
Cost of T-shirts/Promo Items	\$750.00	
Total Expenses:	\$12,600.00	
Carryover from the 2017-2018 year	\$6,300.15	

